



Hi.

I'm excited to present to you our award winning products; TAK Brand Pushpins, TAK Magnets and TAKBOARDS. TAK Pushpins started in an Industrial Design brainstorming session and grew into a multi-functional, ergonomic, stylish and clever little concept that is getting a lot of attention. TAK Pushpins are now on the market and have won the coveted IDEA Award, The I.D. Design Distinction Award and was voted as one of Men's Journal's 76 Perfect Things!

AND IT'S JUST A PUSHPIN!

The TAK Brand Pushpin has TWO pins, an oversized head, a channel in the middle, and a distinctive style. The double pins add strength and stability while preventing paper from swiveling, the oversized head is ergonomically inspired and the horse-shoe shaped channel allows users to organize wire and hang up **holiday lights**. TAKs come in several packaged quantities, in red or clear, for as low as \$3.98.

Ideation Design Services also released the magnetic version of the TAK, labeled as TAK Brand Magnets at the National Stationery Show in New York. The twin magnet design will hold with unusual strength and allow the user to support up to 10 sheets of paper or hang lights on metal trim. A set of six, in red, retails for \$3.98.

Recently, TAKBOARDS were released and feature an eco-friendly, pinnable foam material that is ideal for hanging notes, photos and documents. They are lightweight, come in several sizes and designs and can be recycled after their useful life. TAKBOARDS are great for the dorm, kitchen or office that demand a new take on the traditional corkboard.

TAK Brand Products were put on the market for stores that carry unique and useful gifts that provoke thought and create excitement. We can't think of a better way for buyers and consumers of similar products to find out about our products than through your services. If you enjoy our products and their benefits, we would appreciate if you share them with your readers, and please don't hesitate to contact us for more information.

TAK Brand Products are currently available in select stores or at www.TAKBrand.com.

Thanks for your time!



New

Message Boards That Mix Function and Art. Hand Printed in Three Designs. Made From a Unique Eco-Friendly Foam That Won't Show Pin Holes. Can Be Hung In Any Orientation. 12 x 24 x 1

- A. #200101-B 'Blossum'
- B. #200101-P 'P.Clips'
- C. #200101-D 'Dandy'



A.



B.



C.



New

Plenty of Award-Winning TAKs for any Situation.
#100501
50 TAK Pushpins, Clear

For More Information
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Or visit us at www.TAKbrand.com



TAK BRAND
PRODUCTS

TAKBOARD™



New

Big and Chunky! This Oversized Bulletin Board Uses the Simplicity of an Eco-Friendly Material to Organize a Collage of Notes and Photos.

#100601

TAKBOARD, 24 x 24 x 2

Eco-Friendly
Material

TAK BRAND PUSHPINS + MAGNETS

DOUBLE-PRONG DESIGN
SUPER STRONG
PREVENTS PAPER ROTATION
HOLDS WIRE + LIGHTS

Award-Winning!

New



#100300

6 TAK Pushpins, Red



#100301

6 TAK Pushpins, Clear



#100401

20 TAK Pushpins, Clear



#100700

6 TAK Magnets, Red